



HM GOVERNMENT OF GIBRALTAR
Ministry of Tourism, Public Transport and the Port
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PRESS RELEASE

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Price Indications - Consumer Protection

Her Majesty's Government of Gibraltar is pleased to announce the introduction of the Indication of Prices and Invoicing Rules 2012.

The Rules transpose Directive 98/6/EC on consumer protection in the indication of the prices of products offered to consumers.

The Hon. Neil Costa MP, Minister for Tourism, Commercial Affairs, Public Transport and the Port, who has responsibility for Consumer Affairs, said he was proud to be part of the Government's active agenda on consumer protection, especially in an area of such wide and practical importance as the clear indication of prices. Whilst commenting on the fact that this EU Directive should have been implemented in Gibraltar by 18 March 2000, the Minister said, "This legislation means that consumers will be able to make better-informed choices regarding the products they buy, not least by being able to compare prices of like products. We believe that traders will also welcome the balanced approach we have taken in permitting reasonable exemptions for particular types of goods."

The Business Unit will be holding information seminars to introduce the Rules to traders and consumers. Dates will be announced shortly.